

# A message from Thad

April 2024

Dear friend:

We deeply appreciate your support of our foundation through all our events. We hope that you will be able to support us again this year as we serve 40,000 people for the Back-to-School Bash 2024!

We are once again offering sponsorship opportunities for you to bring out a team for our Backpack Build where we stuff 30,000 backpacks with school supplies. It's a great time and a fun team building experience!

Your sponsorship will allow us to continue to pay for backpacks and school supplies and put on what is quite possibly the best and largest Back-to-School Bash in the state and even the country.

Thank you for your consideration.  
We truly could not do what we do without your support.

With great appreciation,



Thaddeus Bullard  
aka WWE Global Ambassador  
Titus O'Neil





Bullard Family  
Foundation

# 2024 SPONSORSHIP OPPORTUNITIES

# BACK TO SCHOOL BASH! 2024

**Saturday, July 27, 2024**

**9:01 a.m. - 1:01 p.m.\***

**Raymond James  
Stadium**

The "01" start and end times are symbolic to support "unity" and coming together as ONE for change



**Advent Health**

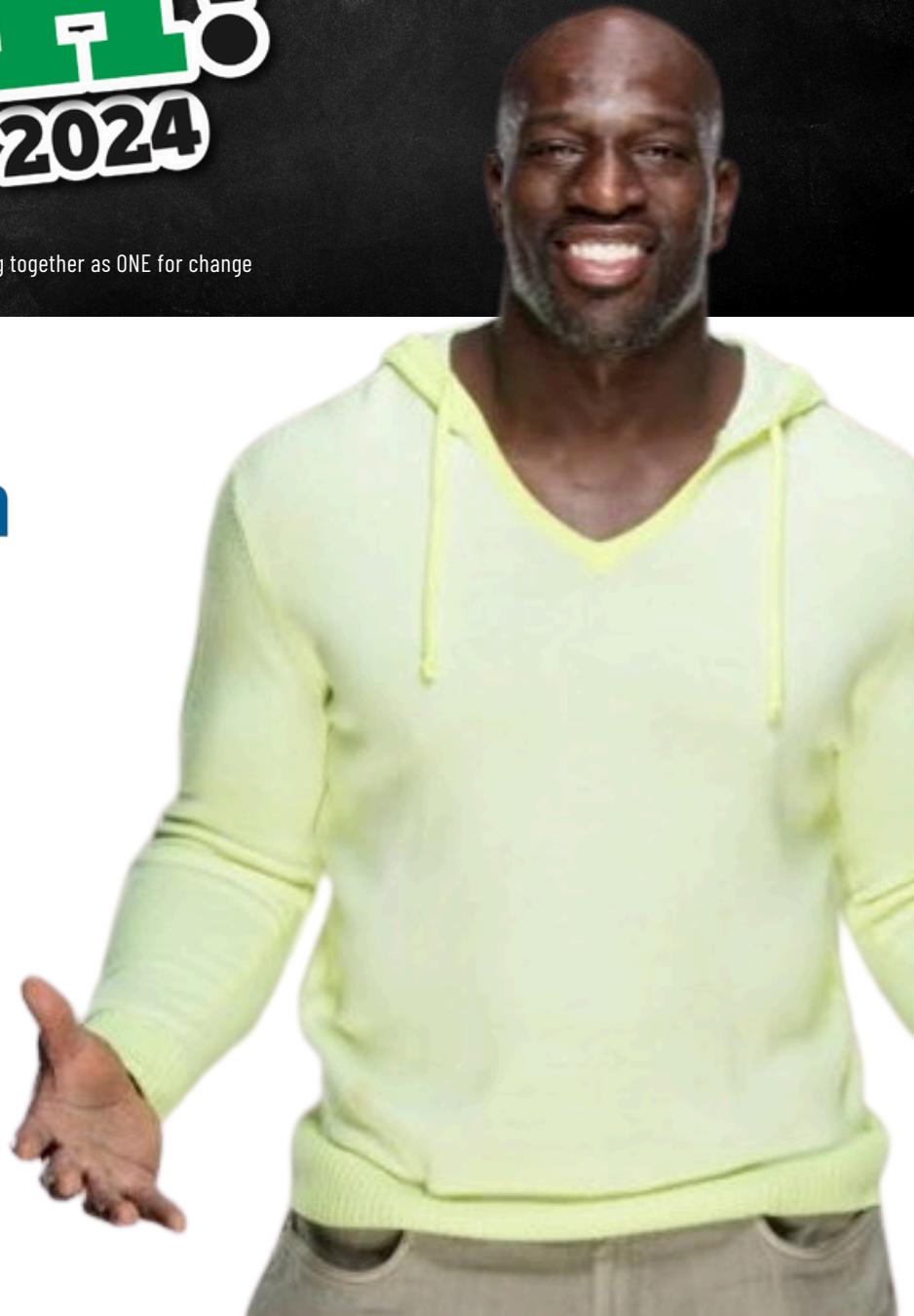


**Hillsborough County**  
PUBLIC SCHOOLS  
Preparing Students for Life



**HERITAGE**  
INSURANCE

*Pillars of Strength and Character.*



# SPONSORSHIP OPPORTUNITIES

**\$75k**

- company logo prominently displayed on all collateral, banners, t-shirts, backpacks & social media
- 10-second video spot on jumbotron
- 12 volunteers to distribute 5,000 backpacks filled with school supplies at event
- 1 booth to distribute company swag
- 1 framed title belt signed by Titus O'Neil
- 50 volunteer spots at Backpack Build

Advent Health



**\$50k**

- company logo on all collateral, banners, signage, t-shirts, & social media
- 10-second video spot on jumbotron
- 12 volunteers to distribute 3,500 backpacks filled with school supplies at event
- 1 booth to distribute company swag
- 1 framed title belt signed by Titus O'Neil
- 40 volunteer spots at Backpack Build

**\$35k**

- company logo on all collateral, banners, signage, t-shirt, & social media
- company logo advertised on jumbotron
- 6 volunteers to distribute 2,000 backpacks filled with school supplies at event
- 1 booth to distribute company swag
- 1 framed title belt signed by Titus O'Neil
- 30 volunteer spots at Backpack Build

**\$20k**

- company logo on all collateral, banner, signage, t-shirts, & social media
- company name advertised on jumbotron
- 4 volunteers at event to distribute 1,000 backpacks filled with school supplies at event
- 1 booth to distribute company swag
- 1 framed title belt signed by Titus O'Neil
- 20 volunteer spots at Backpack Build



**\$15k**

## T-Shirt (1 opportunity available)

- company logo on all volunteer shirt sleeves
- company logo on all collateral, banners, signage, & social media
- on-field shout-out by Titus O'Neil
- video recognition on Jumbotron
- 1 booth to distribute company swag
- framed title belt signed by Titus O'Neil
- 15 volunteer spots at Backpack Build

**\$10k**

- company name displayed on all collateral, banners, signage, t-shirts & social media
- logo prominently displayed on jumbotron advertisement
- on-stage shout-out by Titus O'Neil
- 1 booth to distribute company swag
- 10 volunteer spots at Backpack Build

**\$5k**

## Barbershop

- company name displayed on all collateral, banners, signage, t-shirts & social media
- logo prominently displayed on jumbotron advertisement
- on-stage shout-out by Titus O'Neil
- 1 booth to distribute company swag
- 5 volunteer spots at Backpack Build

**\$2k**

- company name displayed on all collateral, banners, signage, t-shirts & social media
- logo prominently displayed on jumbotron advertisement
- 1 booth to distribute company swag
- 4 volunteer spots at Backpack Build

# 2024 BACK TO SCHOOL BASH SPONSORSHIP COMMITMENT

**Yes! We would like to sponsor the Back to School Bash 2024 at the following level:**

- |                                   |   |
|-----------------------------------|---|
| <input type="checkbox"/> \$75,000 | <input type="checkbox"/> 15,000 (t-shirt)   |
| <input type="checkbox"/> \$50,000 | <input type="checkbox"/> \$10,000           |
| <input type="checkbox"/> \$35,000 | <input type="checkbox"/> \$5,000 Barbershop |
| <input type="checkbox"/> \$20,000 | <input type="checkbox"/> \$2,000            |
- I/we would like to support the events with a gift of: \$ \_\_\_\_\_
- .....

## PAYMENT & CONTACT INFORMATION

- I will make my donation online at [bullardfamilyfoundation.org](http://bullardfamilyfoundation.org)
- Enclosed is my corporate, individual or foundation check made payable to BULLARD FAMILY FOUNDATION (Tax ID #82-5519212).
- I prefer to use my credit card. Please charge \$ \_\_\_\_\_ to my  Visa  Mastercard  Amex  Discover

NAME	COMPANY		
CARD NUMBER	EXP DATE	SECURITY CODE	
ADDRESS	CITY	STATE	ZIPCODE
PHONE	EMAIL		

Please return this form by June 26, 2024 to: BULLARD FAMILY FOUNDATION, attn: LaRhonda Jones, 5308 Van Dyke Road Lutz, FL 33558 or to LaRhonda Jones: [larhondadj@yahoo.com](mailto:larhondadj@yahoo.com). For questions or more information, please contact LaRHONDA JONES at [larhondadj@yahoo.com](mailto:larhondadj@yahoo.com) or call 813-368-2811.

Funds donated in excess of need will help serve families in struggling communities throughout the year. Bullard Family Foundation is a 501(c)(3) tax-exempt organization. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435- 7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

# SPONSORSHIP OPPORTUNITIES

## Backpack Build

Amalie Arena - Saturday, July 20, 2024  
 9:01 a.m. – 1:01 p.m.

**\$12k**

### GRADUATE

- company logo prominently displayed on Backpack Build shirt
- 30 volunteers at Backpack Build
- 10 volunteers at Back-to-School Bash
- video recognition on Jumbotron



**\$10k**

### SENIORS

- company name on Backpack Build shirt
- 10 volunteers at Backpack Build
- 4 volunteers at Back-to-School Bash
- video recognition on Jumbotron



**\$7.5k**

### T-shirt

- company name on Backpack Build shirt
- 8 volunteers at Backpack Build
- 4 volunteers at Back-to-School Bash
- video recognition on Jumbotron





# SPONSORSHIP OPPORTUNITIES

## Backpack Build

Amalie Arena - Saturday, July 20, 2024  
9:01 a.m. - 1:01 p.m.

**\$5k**

### Juniors

- company logo prominently displayed on Backpack Build shirt
- 10 volunteers at Backpack Build
- 5 volunteers at Back-to-School Bash
- video recognition on Jumbotron

**\$2k**

### Sophomores

- company name on Backpack Build shirt
- 4 volunteers at Backpack Build
- 4 volunteers at Back-to-School Bash
- video recognition on Jumbotron



# BACKPACK BUILD 2024 SPONSORSHIP COMMITMENT

**Yes! We would like to sponsor the Backpack Build 2023 at the following level:**

- 12K  \$5k  
 10K  \$2k  
 \$7.5k T-shirt

I/we would like to support the events with a gift of: \$ \_\_\_\_\_

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NAME		COMPANY	
CARD NUMBER	EXP DATE	SECURITY CODE	
ADDRESS	CITY	STATE	ZIPCODE
PHONE	EMAIL		

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