

Sponsorship Opportunities

2ND ANNUAL BULLARD FAMILY FOUNDATION



CELEBRITY GALA & GOLF CLASSIC



SUNDAY, APRIL 11, 2027

CELEBRITY GALA

Seminole Hard Rock
Hotel & Casino Tampa

5223 Orient Road
Tampa, FL 33610
6 - 9 p.m.

PRESENTED BY



MONDAY, APRIL 12, 2027

GOLF TOURNAMENT

TPC Tampa Bay

5300 W Lutz Lake Fern Rd.
Lutz, FL 33558
8 a.m. breakfast
9 a.m. program & pairings
10 a.m. Shotgun start

A WEEKEND WITH PURPOSE

MORE THAN A TOURNAMENT



COMMUNITY. CONNECTION. IMPACT.

Our Mission

We provide families and children everywhere with moments, programs, and resources to help build character and improve outcomes in our community.

Our Vision

We create a sense of love and empowerment so that children and families can see the greatness in themselves.

The Celebrity Gala & Golf Classic brings supporters, sponsors, and special guests together for two memorable days and turns that energy into year-round impact.



Thaddeus Bullard
aka WWE Legend Titus O'Neil

THE 2027 WEEKEND

TWO DAYS. ONE MISSION.



SUNDAY | APRIL 11

Celebrity Gala

Seminole Hard Rock Hotel & Casino Tampa
dinner • open bar • live & silent auction • special guests
6 - 9 p.m.



MONDAY | APRIL 12

Celebrity Golf Classic

TPC Tampa Bay | Lutz, Florida
breakfast • celebrity pairings • shotgun
start • post-golf awards lunch
8 a.m. breakfast
9 a.m. program & pairings
10 a.m. Shotgun start



SUNDAY, APRIL 11, 2027

THE CELEBRITY GALA



SEMINOLE HARD ROCK HOTEL & CASINO TAMPA

An exclusive setting for sponsors to connect with celebrity guests before Monday's golf classic.



MONDAY, APRIL 12, 2027

THE CELEBRITY GOLF CLASSIC



TPC TAMPA BAY

Built by the PGA TOUR in 1991, the Bobby Weed designed 18-hole resort course has earned a 4 ½ star rating from Golf Digest and was named one of the top five golf courses in Florida by Florida Golf Magazine. Proud host of the PGA TOUR Champions event for 21 consecutive years, the stunning course winds through natural wetlands, cypress heads and lagoons, providing the perfect backdrop for outstanding golf.



LAST YEAR

A WEEKEND WORTH BEING PART OF



WHERE COMMUNITY MEETS CONNECTION



**YOUR SPONSORSHIP HELPS
CREATE THE MOMENTS THAT
MAKE THE MISSION
POSSIBLE.**

Be seen. Be part of the weekend. Help
build brighter outcomes for children
and families.



PUT YOUR BRAND IN THE EXPERIENCE

SPONSORSHIPS PEOPLE REMEMBER



ON-COURSE ACTIVATION

Designated sponsor holes create natural opportunities for sampling, giveaways, and guest interaction.



BRAND VISIBILITY

Step & Repeat, event signage, screens, program placement and social recognition extend exposure beyond the fairway.



LEAD THE WEEKEND

TITLE \$50,000
SPONSOR:
GALA



- Name in event title / presenting sponsor of VIP Gala
- Name mentioned in press release and interviews
- Three (3) foursomes paired with a celebrity
- On-stage remarks during Gala
- Twenty-four (24) VIP Gala tickets
- Full-page ad in Gala program
- Name/logo on Step & Repeat banner, screens, and signage
- Designated sponsor hole to host giveaway
- Personal recognition on social media
- Logo on golfer duffel bags
- Swag inside golfer duffel bags
- Post-Golf Awards Luncheon tickets for your golfers
- Logo on golf carts

TITLE \$50,000
SPONSOR:
GOLF

- Name in event title / presenting sponsor of tournament weekend
- Name mentioned in press release and interviews
- Three (3) foursomes, each paired with a celebrity
- On-stage remarks during Gala
- Twenty-four (24) VIP Gala tickets
- Full-page ad in Gala program
- Name/logo on Step & Repeat banner, screens, and signage
- Designated sponsor hole to host giveaway
- Personal recognition on social media
- Logo on golfer duffel bags
- Swag inside golfer duffel bags
- Post-Golf Awards Luncheon tickets for your golfers
- Logo on golf carts

BRING YOUR TEAM

DIAMOND

\$35,000



- Name mentioned in press release and interviews
- Two (2) foursomes, each paired with a celebrity
- Sixteen (16) VIP Gala tickets
- Shout-out from stage during Gala
- Name/logo on Step & Repeat banner, screens, and signage
- Full-page ad in Gala program
- Designated sponsor hole to host giveaway
- Personal recognition on social media
- Swag inside golfer duffel bags
- Post-Golf Awards Luncheon tickets for your golfers

PLATINUM

\$25,000

- Six (6) players paired with celebrities
- Eight (8) VIP Gala tickets
- Shout-out from stage during Gala
- Name/logo on Step & Repeat banner, screens, and signage
- Full-page ad in Gala program
- Designated sponsor hole to host giveaway
- Swag inside golfer duffel bags
- Post-Golf Awards Luncheon tickets for your golfers

GOLD

\$15,000

- One (1) foursome paired with celebrities
- Eight (8) VIP Gala tickets
- Name/logo on screens and program
- ½-page ad in Gala program
- Designated sponsor hole to host giveaway
- Swag inside golfer duffel bags
- Post-Golf Awards Luncheon tickets for your golfers

BUILD YOUR PRESENCE

SILVER: FOURSOME

\$7,500

- One (1) foursome paired with a celebrity
- Four (4) VIP Gala tickets
- Name/logo on screens and program
- ¼-page ad in Gala program
- Designated sponsor hole to host giveaway
- Swag inside golfer duffel bags
- Post-Golf Awards Luncheon tickets for your golfers

GOLFER GIFT BAG

\$7,500

- Logo on duffel bags gifted to all golfers
- Two (2) VIP Gala tickets
- Two (2) tickets to Post-Golf Awards Luncheon
- Swag inside golfer duffel bags
- ½-page ad in Gala program

HOLE SPONSOR

\$3,500

(food & beverage)

\$2,500

(product or service)

- Table setup for approved product giveaway
- One designated sponsor hole to host giveaway
- One (1) ticket to Post-Golf Awards Luncheon
- Swag inside golfer duffel bags

TEE SPONSOR

\$1,500

- One (1) sign at tee box
- One (1) ticket to Post-Golf Awards Luncheon
- Swag inside golfer duffel bags

LUNCH AT THE TURN

\$2,500

- One (1) spot to provide nibbles at the turn
- One (1) ticket to Post-Golf Awards Luncheon
- Swag inside golfer duffel bags

ADDITIONAL OPPORTUNITIES

CHOOSE YOUR WAY IN

POST-GOLF AWARDS LUNCH

\$12,000

- Name as presenting sponsor of Awards Lunch
- Logo on signs, menus, screen
- Speaking opportunity at Awards Luncheon
- Four (4) VIP Gala tickets
- Four (4) Post-Golf Awards Luncheon tickets
- Swag inside golfer duffel bags

VIP GALA & GOLF

\$7,500

- Two (2) tickets to VIP Gala
- Logo on signs
- Swag inside golfer duffel bags
- Two (2) Post-Golf Awards Luncheon tickets

GOLF CART

\$7,500

- Two (2) tickets to VIP Gala
- Logo on golf carts
- Swag inside golfer duffel bags
- Two (2) Post-Golf Awards Luncheon tickets

GOLF BREAKFAST

\$7,500

- Two (2) tickets to VIP Gala
- Logo on breakfast signage
- Swag inside golfer duffel bags
- Two (2) Post-Golf Awards Luncheon tickets

GALA

\$10,000

- Eight (8) tickets to VIP Gala
- Swag inside golfer duffel bags
- Logo on signs
- ½-page ad in Gala program

CELEBRITY LINEUP

Meet some of the celebrities

**While each guest has committed to joining us, schedules can shift unexpectedly.*



JULIUS ERVING
NBA Legend



SUGAR RAY LEONARD
Boxing Legend



ANTHONY ANDERSON
Actor & Comedian



JAMES WORTHY
3x NBA Champ - LA Lakers



STERLING SHARPE
Green Bay Packers Hall of Fame



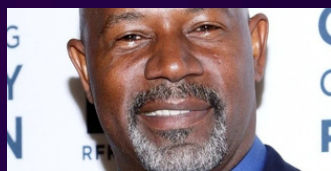
TERRY CREWS
Actor & NFL Veteran



CARLOS BOOZER
Former NBA All-Star



DERRICK BROOKS
Buccaneers Hall of Famer



DENNIS HAYSBERT
Actor & Voice Actor



KEVIN CARTER
Former NFL All-Pro



VINCE COLEMAN
St. Louis Cardinals All-Star



TINO MARTINEZ
NY Yankees World Series Champ



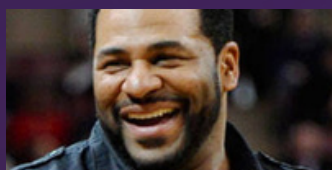
LOULOU GONZALEZ
Comedian



JON GRUDEN
Super Bowl Winning Coach



GRANT HILL
7x NBA All-Star



JEROME BETTIS
Steelers Hall of Famer



JEVON KEARSE
Former NFL All-Pro



SALLI RICHARDSON
Actress



FELIX ANUDIKE-UZOMAH
Kansas City Chiefs DE



BOOGER MCFARLAND
NFL Veteran & ESPN Analyst



MICHAEL PENIX JR.
Atlanta Falcons QB



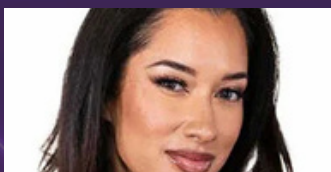
JOEY PORTER
Super Bowl Winner - Steelers



JUSTIN REID
New Orleans Saints Safety



BYRON SCOTT
3x NBA Champ - Lakers



NIKKI BLADES
Radio Host & Model



GARY SHEFFIELD
9x MLB All-Star



BECOME A 2027 PARTNER

JOIN US

April 11+12, 2027

**Seminole Hard Rock Hotel & Casino Tampa
TPC Tampa Bay**

SPONSORSHIP CONTACT

Phuong Nguyen

813-391-7524 | phuong@bullardfamilyfoundation.org

Bullard Family Foundation is a 501(c)(3) tax-exempt organization.
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CELEBRITY GALA & GOLF CLASSIC