

# A message from Thad

April 2026

Dear Community Leader,

As many know me from my time in WWE as Titus O'Neil, my greatest pride is not what I've accomplished in the ring—but what we are able to do together in our communities. Each year, our Back to School Bash stands as one of the most impactful initiatives we lead, and in 2026, we are committed to making it our most meaningful event yet.



Since its inception, the Back to School Bash has served as a cornerstone event for families across Tampa Bay. In 2025 alone, we welcomed more than 50,000 attendees. Through the generosity of our partners, we distributed 30,000+ backpacks filled with essential school supplies, along with thousands of free services, including physicals, dental work, vision screenings and eye glasses, and haircuts.

This event is more than a giveaway—it's a full-scale community experience designed to remove barriers and create opportunity. For many families, this is their one-stop access point to critical resources that prepare their children for a successful school year.

In 2026, our goal is to expand our impact even further—reaching 55,000+ community members—while increasing access to health services, educational resources, and mentorship opportunities. This level of impact is only possible because of partners like you.

We are inviting you to join us as a sponsor of the 2026 Back to School Bash, helping us continue to deliver life-changing resources to families throughout Tampa Bay. Your support directly fuels tangible outcomes: putting supplies in students' hands, connecting families with vital services, and strengthening our community's future. Beyond the immediate impact, your partnership sends a powerful message: that your organization stands for equity, opportunity, and the success of our youth.

In appreciation, we offer meaningful visibility and engagement opportunities through our sponsorship packages—aligning your brand with one of the region's most recognized and respected community events. More importantly, you become part of a mission that changes lives.

I've always believed that success is best measured by how many people you lift up along the way. Together, we can ensure that every child walks into the new school year confident, prepared, and ready to succeed.

Thank you for your time, your leadership, and your consideration. I look forward to partnering with you to make the 2026 Back to School Bash an unforgettable success.

With gratitude,

A handwritten signature in black ink, appearing to read 'Thad', is positioned below the text 'With gratitude,'.

Thaddeus Bullard  
Founder, Bullard Family Foundation  
WWE Legend Titus O'Neil





# SPONSORSHIP OPPORTUNITIES

Saturday, July 25, 2026

9:01 a.m. - 1:01 p.m.

Thaddeus M Bullard Academy at  
Sligh Middle Magnet School

## \$12k GRADUATE

- company logo prominently displayed on Backpack Build shirt
- 30 volunteers at Backpack Build
- 10 volunteers at Back-to-School Bash
- video recognition on Jumbotron



## \$10k SENIORS

- company name on Backpack Build shirt
- 10 volunteers at Backpack Build
- 4 volunteers at Back-to-School Bash
- video recognition on Jumbotron

## \$7.5k T-shirt

- company name on Backpack Build shirt
- 8 volunteers at Backpack Build
- 4 volunteers at Back-to-School Bash
- video recognition on Jumbotron





# SPONSORSHIP OPPORTUNITIES

Saturday, July 19, 2025

9:01 a.m. - 1:01 p.m.

Thaddeus M Bullard Academy at  
Sligh Middle Magnet School

## \$5k Juniors

- company logo prominently displayed on Backpack Build shirt
- 10 volunteers at Backpack Build
- 5 volunteers at Back-to-School Bash
- video recognition on Jumbotron



## \$2k Sophomores

- company name on Backpack Build shirt
- 4 volunteers at Backpack Build
- 4 volunteers at Back-to-School Bash
- video recognition on Jumbotron



# BACKPACK BUILD 2026 SPONSORSHIP COMMITMENT

**Yes! We would like to sponsor the Backpack Build 2026 at the following level:**

12K

\$5k

10K

\$2k

 T-shirt

I/we would like to support the events with a gift of: \$ \_\_\_\_\_



## PAYMENT & CONTACT INFORMATION

I will make my donation online at [bullardfamilyfoundation.org](http://bullardfamilyfoundation.org)

Enclosed is my corporate, individual or foundation check made payable to BULLARD FAMILY FOUNDATION (Tax ID #82-5519212).

I prefer to use my credit card. Please charge \$ \_\_\_\_\_ to my  Visa  Mastercard  Amex  Discover

NAME		COMPANY	
CARD NUMBER	EXP DATE	SECURITY CODE	
ADDRESS	CITY	STATE	ZIPCODE
PHONE	EMAIL		

Please return this form by June 26, 2026 to: BULLARD FAMILY FOUNDATION, attn: Phuong Nguyen, 5308 Van Dyke Road Lutz, FL 33558 or to [phuong@bullardfamilyfoundation.org](mailto:phuong@bullardfamilyfoundation.org). For questions or more information, please contact PHUONG NGUYEN at [phuong@bullardfamilyfoundation.org](mailto:phuong@bullardfamilyfoundation.org) or call 813-391-7524.

Funds donated in excess of need will help serve families in struggling communities throughout the year. Bullard Family Foundation is a 501 (c)(3) tax-exempt organization. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435- 7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

# SPONSORSHIP OPPORTUNITIES

The Bullard Family Foundation, AdventHealth, and the Tampa Bay Buccaneers join hands to support Hillsborough County Public School students at the 9<sup>th</sup> Annual

# BACK TO SCHOOL BASH! 2026



powered by



**Saturday, August 8, 2026**

**RaymondJames Stadium**

9:01AM – 1:01PM\*

The "01" start and end times are symbolic to support "unity" and coming together as ONE for change

**This is a FREE event for all Hillsborough County K-12 students.**

FREE medical, dental, vision, haircuts, food, and fun!  
Free backpacks with school supplies while supplies last!



**1-800 ASK-GARY**  
24/7 FREE AUTO ACCIDENT & INJURY HELPLINE

# BACK TO SCHOOL BASH 2026 SPONSORSHIP OPPORTUNITIES

## \$50k

- company logo prominently displayed on all collateral, banners, signage, t-shirts, backpacks & social media
- 30-second video spot on jumbotron
- 15 volunteers to distribute 5,000 backpacks filled with school supplies at event
- 1 booth to distribute company swag
- 1 framed title belt signed by Titus O'Neil
- 50 volunteer spots at Backpack Build



## \$30k

- company logo on all collateral, banners, signage, t-shirts, & social media
- 10-second video spot on jumbotron
- 12 volunteers to distribute 3,500 backpacks filled with school supplies at event
- 1 booth to distribute company swag
- 1 framed title belt signed by Titus O'Neil
- 40 volunteer spots at Backpack Build

## \$20k

- company logo on all collateral, banners, signage, t-shirt, & social media
- company name advertised on jumbotron
- 6 volunteers to distribute 2,000 backpacks filled with school supplies at event
- 1 booth to distribute company swag
- 1 framed title belt signed by Titus O'Neil
- 30 volunteer spots at Backpack Build

## \$10k

- company name on all collateral, banner, signage, t-shirts, & social media
- company name advertised on jumbotron
- 4 volunteers at event to distribute 1,000 backpacks filled with school supplies at event
- 1 booth to distribute company swag
- 1 framed title belt signed by Titus O'Neil
- 8 volunteer spots at Backpack Build

# BACK TO SCHOOL BASH 2026 SPONSORSHIP OPPORTUNITIES

**\$8k**

## **T-Shirt (1 opportunity)**

- company logo on all volunteer shirt sleeves
- company logo on all collateral, banners, signage, & social media
- on-field shout-out by Titus O'Neil
- video recognition on Jumbotron
- 1 booth to distribute company swag
- framed title belt signed by Titus O'Neil
- 15 volunteer spots at Backpack Build



Publix Super Markets  
**Charities**

**\$7k**

## **Dental (3 opportunities)**

- company name displayed on all collateral, banners, signage, t-shirts & social media
- logo prominently displayed on jumbotron advertisement
- on-field shout-out by Titus O'Neil
- 1 booth to distribute company swag
- 10 volunteer spots at Backpack Build
- 5 volunteer spots at BASH in Dental area

**\$5k**

## **Barbershop**

- company name displayed on all collateral, banners, signage, t-shirts & social media
- logo prominently displayed on jumbotron advertisement
- on-field shout-out by Titus O'Neil
- 1 booth to distribute company swag
- 10 volunteer spots at Backpack Build
- 2 volunteer spots at BASH in Barbershop



# BACK TO SCHOOL BASH 2026 SPONSORSHIP COMMITMENT

**Yes! We would like to sponsor the Back to School Bash 2026 at the following level:**

\$50,000

\$30,000

\$20,000

\$10,000

\$8,  Shirt

\$7,000 Dental (3)

\$5,000 Barbershop

I/we would like to support the events with a gift of: \$ \_\_\_\_\_

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## PAYMENT & CONTACT INFORMATION

I will make my donation online at [bullardfamilyfoundation.org](http://bullardfamilyfoundation.org)

Enclosed is my corporate, individual or foundation check made payable to BULLARD FAMILY FOUNDATION (Tax ID #82-5519212).

I prefer to use my credit card. Please charge \$\_\_\_\_\_ to my  Visa  Mastercard  Amex  Discover

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NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

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CARD NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

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ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIPCODE \_\_\_\_\_

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PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Please return this form by July 14, 2026 to: BULLARD FAMILY FOUNDATION, attn: LaRhonda Jones, 5308 Van Dyke Road Lutz, FL 33558 or to [larhondadj@yahoo.com](mailto:larhondadj@yahoo.com). For questions or more information, please contact PHUONG NGUYEN at [phuong@bullardfamilyfoundation.org](mailto:phuong@bullardfamilyfoundation.org) or call 813-391-7524.

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