



**Joy of Giving 2023**  
**Saturday Dec. 16, 2023**  
**9:01 a.m. parade**  
**10 a.m. - 1:01 p.m festivities**

Thaddeus M Bullard Academy at  
Sligh Middle Magnet School



Bullard Family  
Foundation



METROPOLITAN  
MINISTRIES



# SHARE HOPE + JOY

THIS HOLIDAY SEASON

**SPONSORSHIP OPPORTUNITIES 2023**



Bullard Family  
Foundation



METRO  
MINISTRIES

# MAKE THE HOLIDAYS SPECIAL

We are preparing to serve 30,000 struggling families this Thanksgiving and Christmas. You can share in the joy of giving – and give them hope – when you partner with the Bullard Family Foundation and Metropolitan Ministries during a time of great need in our community. We are stronger together!

## JOY

### Presenting JOY - \$60,000

- Provides gifts for 2,000 children
- Opportunity to make a speech on stage at the Joy of Giving event
- Logo prominently displayed as presenting sponsor on event signage
- Logo prominently displayed as presenting sponsor on event t-shirt
- 20 volunteer slots to help families shop for toys
- 15 people on parade float
- 8 parking spots in reserved lot

### Platinum JOY - \$35,000

- Provides gifts for 1,000 children
- Recognition on stage
- Logo prominently displayed as major sponsor on event signage
- Logo prominently displayed as major sponsor on event t-shirt
- 12 volunteer slots to help families shop for toys
- 7 people on parade float
- 6 parking spots in reserved lot

### Gold JOY - \$10,000

- Provides gifts for 600 children
- Recognition on stage
- Logo prominently displayed as major sponsor on stage
- Logo prominently displayed on event t-shirt
- 8 volunteer slots to help families shop for toys
- 5 people on parade float
- 4 parking spots in reserved lot

### Silver JOY - \$5,000

- Provides gifts for 200 children
- Company name prominently displayed as sponsor on event signage
- Company name prominently displayed as sponsor on event t-shirt
- 4 volunteer slots to help families shop for toys
- 2 people on parade float
- 1 parking spot in reserved lot

## +HOPE

### Presenting JOY + HOPE - \$75,000

- Recognition and opportunity to speak at holiday launch joint press conference
- Logo prominently displayed in the Metropolitan Ministries Holiday Tents including during special events
- Presenting sponsor recognition and on-air interview opportunities with COX Radio food drive
- VIP group of 25 volunteer slots in Metropolitan Ministries Holiday Tents on Heroes Day
- Preferred volunteer opportunities on Thanksgiving and Christmas Day at Metropolitan Ministries
- Recognition on stage at Metropolitan Ministries Business Breakfast of Champions and preferred seating
- Recognition on Metropolitan Ministries social media channels and website
- Mention and quote in joint press releases

### Platinum JOY + HOPE - \$50,000

- Recognition at holiday launch joint press conference
- Logo prominently displayed in the Metropolitan Ministries Holiday Tents
- On-air interview opportunities with COX Radio food drive
- Recognition on stage and in digital signage at Metropolitan Ministries Business Breakfast of Champions
- VIP group of 15 volunteer slots in Metropolitan Ministries Holiday Tents on Heroes Day
- Recognition on Metropolitan Ministries social media channels and website
- Mention in joint press releases

### Gold JOY + HOPE \$25,000

- Logo displayed in Metropolitan Ministries Holiday Tents
- Recognition on stage and in digital signage at Metropolitan Ministries Business Breakfast of Champions
- VIP group of 10 volunteer slots in Metropolitan Ministries Holiday Tents on Heroes Day
- Recognition on Metropolitan Ministries social media channels and website
- Mention in joint press releases

### Silver JOY + HOPE \$10,000

- Logo displayed in Metropolitan Ministries Holiday Tents
- Recognition on stage and in digital signage at Metropolitan Ministries Business Breakfast of Champions
- VIP group of 5 volunteer slots in Metropolitan Ministries Holiday Tents on Heroes Day

**SPONSORSHIP  
OPPORTUNITIES**

# SPONSORSHIP COMMITMENT FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

## LEVEL OF SPONSORSHIP

Presenting JOY Sponsor: \$60,000

Presenting JOY + HOPE Sponsor: \$75,000

Platinum JOY Sponsor: \$35,000

Platinum JOY + HOPE Sponsor: \$50,000

Gold JOY Sponsor: \$10,000

Platinum JOY + HOPE Sponsor: \$25,000

Silver JOY Sponsor: \$5,000

Platinum JOY + HOPE Sponsor: \$10,000

## PAYMENT OPTIONS

I have made a payment at  
<https://bullardfamilyfoundation.org/donate-now/>

Invoice me on \_\_\_\_\_ (MM/YY)

I have enclosed a check

Charge my credit Card: \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ Amex

Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CCV: \_\_\_\_\_

PLEASE EMAIL FORM TO:

[phuong@bullardfamilyfoundation.org](mailto:phuong@bullardfamilyfoundation.org)



Thaddeus Bullard aka WWE  
Global Ambassador Titus O'Neil

